# Digital Biomarkers in Clinical Trials Summit Consent and Privacy Notice

PanAgora Conference Group LLC (herein after PanAgora Pharma) are inviting you to register as an attendee or speaker to the:

• 7th Annual Digital Biomarkers in Clinical Trials Summit, on June 26th, 2024

The event is to be hosted at Roche Global Headquarters in Basel, Switzerland. This year's agenda focuses on the complexities and solutions around utilizing digital devices for objective data collection in clinical research and how this can benefit both sponsors and patients.

#### Rationale for the Digital Biomarkers in Clinical Trials Summit

The Digital Biomarkers in Clinical Trials Summit was designed to bring together global experts at the forefront of wearable sensor technology, data management, analytics, connected device & biomarkers strategies in clinical trials.

The Digital Biomarkers in Clinical Trials Summit agenda focuses on ways for pharma clinical trials to take advantage of new opportunities to collect better data and improve the patient experience; as well as how these new digital health tools supplement existing biomarker strategies.

# **Privacy Notice**

#### **General Privacy Statement**

This Privacy Notice intends to provide speakers and attendees of the Digital Biomarkers in Clinical Trials detailed information on PanAgora Pharma and its affiliates process Personal Data.

PanAgora Pharma is committed to protecting your personal information. This Privacy Notice describes the type of personal information that PanAgora Pharma may process; the means by which PanAgora Pharma may collect, use or share your personal information; the measures PanAgora Pharma takes to protect your personal information; and the choices you are given regarding the use of your personal information.

For the purposes of this Privacy Notice, "Personal Data" will be considered any information by which a person can be individually identified, both directly and indirectly.

#### **Identity and Contact Details of the Data Controller and Processor**

PanAgora Conference Group, 423 Turtleback Rdg, Weddington, NC email: <a href="mailto:support@panagoraglobal.com">support@panagoraglobal.com</a> (PanAgora Pharma) is data controller.

In the event that your Personal Data is covered by the EU General Data Protection Regulation (EU) 2016/679 ("GDPR"): PanAgora Conference Group LLC.

Please direct any questions and requests related to this information or how your data is utilized or processed to PanAgora Pharma, 423 Turtleback Rdg, Weddington, NC 28104 email: <a href="mailto:support@panagoraglobal.com">support@panagoraglobal.com</a>

## **Purposes and Legal Basis for Processing**

Your Personal Data will be collected for the following purposes:

- We will collect your name and contact information upon registration (job title, company name, address, email address, phone number) to share event-related information with you before, during, and after the event (e.g. agenda updates, arrival instructions, post-event recordings, and survey)
- To inform you of future related events, conferences, and related content

We collect and process your Personal Data for the above mentioned purposes on the basis of your consent.

#### **Categories of Personal Data Processed**

The following categories of Personal Data will be collected and processed pursuant to the photo, video and/or audio activity:

- Full name
- Contact information (job title, company name, email address, phone number, all billing fields for payment purposes where applicable)
- Photos (photos may be shared for marketing on PanAgora Pharma websites)
- Video (livestream of the events will be shared internally to Roche, and stored video recordings of the proceedings will be retained and processed by PanAgora Pharma and used internally by Roche after the event, as well as hosted by PanAgora Pharma websites for the use of marketing)
- Voice

#### **Recipients of Personal Data**

Recipients of your data may be PanAgora Pharma's conference organizing partners around the world including in countries with privacy standards different from those in your country. PanAgora Pharma affiliates will use the data for the same purposes as the project team does as it outlined in this overview. All event attendees will receive the list of all attendees' first name, last name, professional title and organization. No contact details will be shared.

#### Role of Roche for the Digital Biomarkers in Clinical Trials Summit

Roche is the physical host location for the events - however, the events are fully owned and operated by Panagora Pharma.

#### **Storage Period**

The length of time in which we will store your Personal Data will differ depending on the purpose for which we have collected and are processing your Personal Data. In most cases, we will keep the data for four years starting from the day you have registered.

We may, however, maintain your data for a longer period of time if we are required by law to maintain your data.

## Information About Your Rights If Your Data Is Covered By GDPR

Provided your Personal Data is covered by GDPR please note that you have the following rights with respect to our use and processing of your Personal Data:

- The right to request access to the Personal Data that PanAgora Pharma has about you;
- The right to rectify or correct any Personal Data that is inaccurate or incomplete;
- The right to request a copy of your Personal Data in electronic format so that you can transmit the data to third parties, or to request that PanAgora Pharma directly transfer your Personal Data to third parties;
- The right to object to the processing of your Personal Data for marketing and other purposes;
- The right to erasure of your Personal Data when it is no longer needed for the purposes for which you provided it, as well as the right to restriction of processing of your Personal Data to certain limited purposes where erasure is not possible. In the event of an erasure request, we may retain a copy of your Personal Data for our record-keeping purposes.
- The right to withdraw your consent at any time. The withdrawal of your consent does, however, not affect the lawfulness of processing based on consent before its withdrawal.

To exercise any of these rights, please send a note to <a href="mailto:support@panagoraglobal.com">support@panagoraglobal.com</a>

In the event that you believe or have the impression that our data processing does not comply with the GDPR, you are entitled to lodge a complaint with the responsible supervisory authority.

# **Consent To The Processing Of Personal Data**

Having read and understood the information above,

# ■ I HEREBY GIVE CONSENT

to the **processing** of my Personal Data for the purposes described in the Privacy Notice above.

## ▲ I HEREBY GIVE CONSENT

to the **disclosure** of my Personal Data in the manner specified in the Privacy Notice above (including to third parties as mentioned), for the purposes and within the limits specified in the Privacy Notice above.